



Spread Hope

this holiday season

with

ALLIED WIRE & CABLE

and CureSearch™ for Children's Cancer

Allied Wire & Cable has always believed charity begins at home, and that we all have the responsibility to help out our fellow Americans who have fallen on desperate times. This year for our 6th Annual Charity Week, we asked our employees to nominate the charities that have made a difference in their lives. We received many touching stories from our employees, nominating several worthy charities for the vote. Because your orders will fund the donation, we once again opened the voting up to you, our customers, and you selected **CureSearch™ for Children's Cancer** as the beneficiary of this year's Allied Wire and Cable Charity Week!

Between December 19th and 23rd, Allied Wire & Cable will donate a percentage of all sales to CureSearch for Children's Cancer.

Their mission is to fund and support children's cancer research. Over the last 40 years the survival rate of children's cancer has increased from 10% to 78%, but CureSearch wants to "guarantee a cure for every child with cancer." They also provide information, resources, and a sense of community to anyone affected by children's cancer, such as Stephanie Thomas, who nominated this worthy organization.

"I wanted to nominate a charity that is close to my heart, CureSearch for Children's Cancer. My son, Michael, died from an ATRT when he was only 2 years old. He was diagnosed in June of 2009 and passed away by January 23rd, 2010. The money CureSearch raises goes towards finding a cure for all kinds of childhood cancer so that no parent has to deal with the loss of a child."

In the spirit of the holidays, Allied Wire & Cable will also donate \$1000 each to the top two other charities in the vote, the **ASPCA and **Autism Speaks**.**

As nominees, The American Diabetes Association and National MS Society will also each receive \$250.

Help us make wishes come true this holiday season. Together we can make a difference.

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