



**FOR IMMEDIATE RELEASE**

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### **Allied Wire & Cable Hires Two New Reps for PA Location**

*Allied Wire & Cable has continued with their “stimulus package” that began in April 2009 by hiring two more sales representatives in addition to the four that were added in April.*

Allied Wire & Cable is proud to announce the continuation of the Allied Stimulus Package, with the hiring of two new sales representatives, Michael Cresswell and Isaac Rose, both to the Collegeville, PA location.

Since graduating from Shippensburg University in 2007, Michael has gained invaluable knowledge of the business world. While at university, he interned at an insurance firm and, has most recently worked in outside sales, selling payroll accounts to small businesses.

Isaac Rose graduated from Drexel University in 2008 with concentrations in international business and marketing. He quickly began working in sales as a financial advisor at a Philadelphia firm, selling life insurance and investments.

Both Michael and Isaac will be an integral part of Allied’s future success, which is based on the highest degree of customer service. “I feel very fortunate to be a part of Allied because of their commitment to excellent customer service,” Isaac said. “I love the fast paced environment and opportunity to grow my business.” Michael continued by saying, “I look forward to a career at Allied based on the passion and dedication that it was built on.”

### **About Allied Wire & Cable, Supplier of Electrical Wire**

Allied Wire & Cable is one of the largest privately owned value-added manufacturers and distributors of electrical wire and cable products in the United States. Family owned and operated since 1988, Allied services many of the largest industries in the country, from the government and the military to aerospace, automotive and telecommunications. Allied supplies all the wire, cable, tubing and accessory needs of these industries and more everyday. Headquartered in Collegeville, PA, Allied has offices in Florida, New Hampshire, South Carolina, Tennessee, Texas and Wisconsin, along with several warehouses across the country. For more information on Allied Wire & Cable, please visit [www.awcwire.com](http://www.awcwire.com).