



FOR IMMEDIATE RELEASE

ALLIED WIRE ADDS EXPERIENCED SALES REP

Elkhorn, WI - Bill Hanisch, a long time wire and cable industry professional, joined the Wisconsin branch of Allied Wire & Cable as a sales representative in January 2008. A Wisconsin native, Hanisch possesses 28 years of experience in the electrical wire business.

“During my time in the industry, I’ve established beneficial business relationships with customers and vendors throughout the United States, Mexico and Canada,” said Hanisch. “I believe that excellent customer service, product knowledge, and quick response time is key to developing mutual business relationships.”

AWC expects Hanisch’s expertise and dedication to customers will be an asset to the entire Allied Wire and Cable community.

About Allied Wire & Cable

Founded in 1988, Allied Wire & Cable is now one of the largest independent value-added manufacturers and distributors of wire and cable products in the country. AWC provides the aerospace, medical, automotive, transportation, computer, telecommunications, and shipbuilding industries, as well as the government, military, distributors, and manufacturers with all their wire, cable and cable accessory needs. AWC's corporate headquarters is located in Collegeville, PA, with additional offices in New England, Florida, Tennessee, South Carolina, and Wisconsin, as well as warehouses across the US. For more information, visit www.awcwire.com.

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