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ALLIED WIRE AND CABLE ADDS EXPERIENCED SALES REP IN DALLAS, TEXAS

DALLAS, TX - Dana Eaton, an accomplished figure in the wire and cable industry, has recently joined Allied Wire & Cable as a sales representative based in Dallas, Texas. Eaton comes to AWC from Service Electric. His addition to the team contributes to a growing company presence for Allied Wire in the Southwestern part of the country.

Eaton brings to Allied more than 20 years of experience in the wire and cable industry. His background of managing both inside and outside sales includes experience with military cable, appliance lead wire, tubing, connectors, wire harnesses, and cable assemblies. He has worked for Interstate Wire, World Class Wire & Cable, and most recently, Service Electric.

“I’m very excited about working with a great and respected company like Allied Wire and Cable,” says Eaton. “Their management philosophy, great sales team, large inventory, and production people with a ‘customer service attitude’ were all keys in my decision to join the team. I look forward to combining Allied’s great products and services with my knowledge of Texas and the southwest markets to provide the best solutions for our customers’ needs.”

About Allied Wire & Cable:

Founded as a single office in 1988, Allied Wire and Cable has become one of the nation’s largest independent value-added wire and cable manufacturers and distributors. AWC supplies many industries, including aerospace, medical, automotive, transportation, computer, telecommunications, and shipbuilding, with their wire, cable, and cable accessory needs. AWC’s corporate headquarters is located in Collegeville, PA, with additional offices in New England, Florida, Tennessee, and South Carolina. The company also has warehouses across the US, allowing for fast shipping. For more information, please visit us at www.awcwire.com.