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Allied Wire & Cable Hires New Sales Representatives Paczewski & Morrison

Allied Wire & Cable continues to grow, adding two more sales representatives to their family. Lori Paczewski joined the Pennsylvania office, and Kim Morrison joined the New Hampshire office.

Continuing to grow during these tough economic times, Allied Wire & Cable is proud to introduce Lori Paczewski and Kim Morrison as the newest sales representatives for the company.

Lori Paczewski joined the Allied Family at the Collegeville, PA headquarters location. She graduated in 2006 from Shippensburg University with a Bachelor's degree in Psychology. She began working in sales soon after, as a sales representative at Nutrisystem, Inc.

Kim Morrison joined the Merrimack, NH branch location. She earned a Bachelor's degree in English from Clark University in 1998. One year later, she completed her paralegal certification at Northeastern University. While she is new to the wire and cable industry, Kim has extensive business experience after owning a financial services company with her husband and working in sales and insurance and investment brokerage.

"I was drawn to the company because it focuses so heavily on both its employees and customers," Kim said. Allied Wire & Cable is confident both women will help bring about continued success for the company and their customers.

About Allied Wire & Cable, Supplier of Electrical Wire

Allied Wire & Cable is one of the largest privately owned value-added manufacturers and distributors of electrical wire and cable products in the United States. Family owned and operated since 1988, Allied services many of the largest industries in the country, from the government and the military to aerospace, automotive and telecommunications. Allied supplies all the wire, cable, tubing and accessory needs of these industries and more everyday. Headquartered in Collegeville, PA, Allied has offices in Florida, New Hampshire, South Carolina, Tennessee, Texas and Wisconsin, along with several warehouses across the country. For more information on Allied Wire & Cable, please visit www.awcwire.com.