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ALLIED WIRE & CABLE GAINS INDUSTRY VETERANS

Merrimack, N.H. - Allied Wire & Cable embraces the addition of two new members to the company. On Monday, October 30, 2006, Michael Rosa and Mike Reardon officially became part of Allied Wire & Cable's New England branch. Both men bring a long history of success, ability and wire and cable knowledge to the organization.

In 1976, Michael Rosa's father founded Pacer Electronics, a Woburn, MA based distributor of wire and cable for the electronics industry. As CEO of the company, Michael Rosa led revenue growth to over \$49 million before selling Pacer to Anixter International in 1998.

"I got back in business because opportunity was kicking my door down," said Rosa. "I met with the owners of Allied Wire & Cable and got confirmation that the company was convinced, as was I, that there was a great opportunity. When I ran Pacer, we believed in great service and in never taking the customer for granted. I am very happy and excited to be part of the organization that shares my vision for how the New England Marketplace should be handled."

Mike Reardon also carries a great deal of experience and success in wire and cable, having worked at Pacer for nearly thirteen years, starting as a sales representative and eventually moving into sales management.

"The New England wire and cable market is dynamic. With recent merger and acquisition activity, customers have limited options," Reardon said. "It's this opportunity that leads me to Allied Wire & Cable. Under my leadership, Allied Wire & Cable will become a premium distributor in New England. Combined with the fantastic people AWC has assembled, we will become a premium wire and cable distributor nationally."

About Allied Wire & Cable

Founded in 1988, Allied Wire & Cable is now one of the largest independent value-added manufacturer and distributor of wire and cable products in the country. AWC provides the aerospace, medical, automotive, transportation, computer, telecommunications, and shipbuilding industries, as well as the government, military, distributors, and manufacturers with all their wire, cable and cable accessory needs. AWC's corporate headquarters is located in Phoenixville, PA, with additional offices in New England, Florida, Tennessee, South Carolina, and Wisconsin, as well as warehouses across the US. For more information, visit www.awcwire.com.