



FOR IMMEDIATE RELEASE

Zieman and Rosa Join Allied Wire and Cable

Elkhorn, WI & Merrimack, NH – Allied Wire announces the addition of two sales representatives to its team.

On Monday, August 20, 2007, industry veteran Pete Zieman officially joined Allied Wire and Cable's Wisconsin branch as a sales representative. Originally from Chicago, Zieman has been prominent in the electrical wire and cable business for over 18 years. He brings his experience and record of achievement in the wire and cable industry to AWC.

Zieman said, "I am very excited about joining the Allied Wire and Cable family and look forward to being a part of the continued growth and success of the company."

On Wednesday, August 29, 2007, family legacy Lindsay Rosa joined Allied Wire's New Hampshire office as an outside sales representative. Although new to the business, Rosa comes from a long tradition of excellence in the electrical wire industry. Rosa is the daughter of Mark Rosa, the sales manager at Pacer/Anixter International in Woburn, MA. Her grandfather, Dom Rosa, was the original founder of Pacer Electronics and her uncle, Mike Rosa, was President/CEO of Pacer Electronics, which was sold to Anixter in 1998.

"I am pleased to be in the electrical wire and cable business and I am especially thrilled with my decision to join the Allied Wire and Cable team," said Rosa.

About Allied Wire & Cable, Supplier of Electrical Wire

Founded in 1988, Allied Wire & Cable is now one of the largest independent value-added manufacturers and distributors of electrical wire and cable products in the country. AWC provides the aerospace, medical, automotive, transportation, computer, telecommunications, and shipbuilding industries, as well as the government, military, distributors, and manufacturers with all their electrical wire, cable, tubing and cable accessory needs. AWC's corporate headquarters is located in Phoenixville, PA, with additional offices in New England, Florida, Tennessee, South Carolina, and Wisconsin, as well as warehouses across the US. For more information, visit www.awcwire.com.