

Save money with **Cost-effective Belden Alternatives!**

Flip page over  
to see the  
**Value-Added  
Services**  
we offer!

# BELDEN EQUALS

EQUIVALENT IN EVERY WAY... EXCEPT FOR THE PRICE!

IF ALLIED  
DOESN'T  
STOCK IT,  
NO ONE  
DOES!

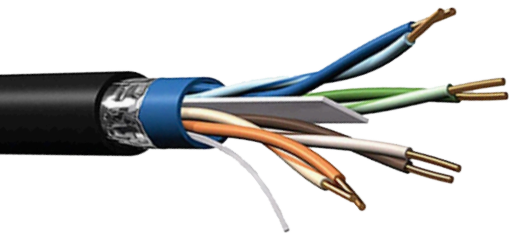
**Allied Stocks Belden® wire and cable, as well as a complete line of Belden equivalents at very competitive prices.** Switch today, and see the difference for yourself. Your wallet will thank you!

We offer high quality Belden alternative products for:

- Coaxial Cable
- Fiber Optic Cable
- Hook-up and Lead Wire
- Flat Cable
- Multi-Conductor Cable
- Networking Cable
- Paired Cable
- Portable Cord...and More!

Our cost-effective Belden Equals product line includes off the shelf inventory of some of the most popular Belden brand products. Here are a few reasons to switch to a Belden equivalent wire and cable today:

- Electrically similar to Belden
- Cost-effective Alternative
- Lower Order Minumums
- Shorter Lead Times



*Still not ready to make the switch? Call your Sales Rep to request a sample today!*

## REASONS TO CHOOSE **ALLIED**

- Lowest Pricing
- Same-Day Shipping
- Quick Turnaround Time
- Lowest Order Minimum
- Reliable Service
- Value-Added Services
- Shipping Locations Across the United States

We Offer the Most  
**Value-Added Services**  
in the Industry



101 Kestrel Drive | Collegeville, PA 19426 | [AWCwire.com](http://AWCwire.com)

**INTERNATIONAL  
HEADQUARTERS**  
Pennsylvania  
800-828-9473

**NEW ENGLAND  
DIVISION**  
New Hampshire  
800-709-6788

**NEW YORK  
DIVISION**  
Rochester  
844-875-0866

**SOUTHEASTERN  
DIVISION**  
Florida  
800-936-9473

**MIDWEST  
DIVISION**  
Wisconsin  
855-413-9473

**WEST COAST  
DIVISION**  
Arizona  
888-991-9473

Get your wire and cable exactly the way you need it.  
Allied Wire & Cable has the industries most

# VALUE-ADDED SERVICES

We'll **customize** cable to your exact specifications to make installation quicker, identification simpler and shipping, packaging and labeling requirements easier.



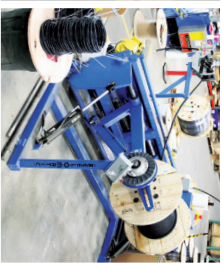
BRAIDING



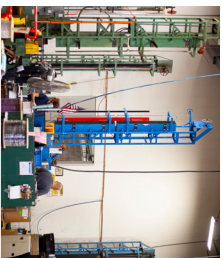
CUT & STRIP



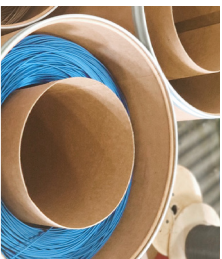
TWISTING



HVY DUTY REPOOL



STRIPPING



DRUM PACKING



EXTRUDING

## CABLE IDENTIFICATION

- Stripping (17 Machines)
- Double & Triple Stripping
- Dyeing (9 Machines)
- Dye up to 2/0
- Inkjet and Laser Printing (5 Machines)
- Thermal Print Tubing
- Hot Stamping
- Cutting and Marking
- Etching

## INSTALLATION SERVICES

- Custom Put Ups (48 spools)
- UL and CSA Labeling
- Drum Packing (2 Machines)
- Cut and Strip (3 Machines)
- Twisting (5 Machines)
- Up to 50 Conductors)
- Termination Solutions
- Heavy Respools (6 up to 10,000lbs)

## INVENTORY MANAGEMENT

- Custom Barcoding
- Just In Time (JIT)
- Blanket Orders
- Consignment
- Vendor Managed Inventory (VMI)
- Private Label
- Kitting Services
- RFID and Government Labeling

## SHIPPING SERVICES

- Blind Shipping
- Overseas Shipping
- Same Day Shipping
- Custom Shipping Lables
- Custom Packaging

## VALUE-ADDED CABLING

- Jacket Taping (3 Machines)
- Braiding (7 Braiders)
- Extruder (1 Machines)

**For UnREEL Quality and Service Every Time!**



**WE HAVE WHAT YOU NEED!**  
**READY TO SHIP TODAY!**

Contact your dedicated AWC sales rep today to learn more and get a quote.

